## Travel Is an Economic Engine

### Why Travel Matters to Teton County

<table>
<thead>
<tr>
<th>Travel-Generated Spending</th>
<th>Travel-Generated Jobs</th>
<th>Travel-Generated Taxes</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.02 Billion</td>
<td>8,250</td>
<td>$54.8 Million</td>
</tr>
</tbody>
</table>

### Travel & Tourism Works for Teton County
*2016 data*

- In 2016, Teton County welcomed **1,664,000** overnight visitors.
- Domestic and international travelers spent **$1.02 billion** in Teton County and generated **$54.8 million** in state and local taxes. This tax revenue is used to support public infrastructure like streets and roads, education, fire and police protection, and many other public services in Teton County.
- Visitors paid **57.1% of sales tax** in Teton County.
- If not for the taxes generated by the travel and tourism industry, the average household in Teton County would pay **$5,785** more in taxes for existing government services.
- In 2016, **8,250** jobs were generated by travelers in Teton County.
- Travelers supported **25.9%** of Teton County’s total private industry employment. Without the jobs generated by the travel industry, the 2015 Teton County unemployment rate of **3.8%** would have been **29.7%**.*

### Travel & Tourism Is Critical to Wyoming’s Economy
*2016 data*

**Travel and Tourism is Wyoming’s Second-Largest Industry**

- Wyoming welcomed **8.5 million** overnight visitors.
- Domestic and international visitors in Wyoming spent **$3.2 billion** in 2016. This is equivalent to **$8.9 million per day, $370,833 per hour, $6,181 per minute and $103 per second**.
- Visitor spending directly affected Wyoming’s economy by generating **$171 million** in local and state tax revenue.
- Each Wyoming household would pay approximately **$730** more in taxes for existing government services without the taxes generated by the travel and tourism industry.
- **3%** of Wyoming’s gross domestic product (GDP) is attributed to travel and tourism.

**Travel and Tourism is One of Wyoming’s Largest Employers**

- Travelers to the state supported **46,070** jobs in Wyoming, including 31,770 directly in the industry and 14,300 in other industries.
- Travel spending directly generated **$894 million** in payroll for those employed in the Wyoming travel industry.
- **1 in every 8** Wyoming non-farm jobs is supported (directly, indirectly or induced) by the leisure and hospitality industry.
- Leisure and hospitality is the **largest employer** among all private industries in Wyoming.
- Without travel and tourism jobs, Wyoming’s 2015 unemployment rate would have gone from **4.2%** to **15.1%**.*

*These employment numbers represent 2015 data. At the time of this report, 2016 data for these figures were not available.*


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